



# 2020 ITALIAN HERITAGE AWARDS PROGRAM AD SPEC SHEET

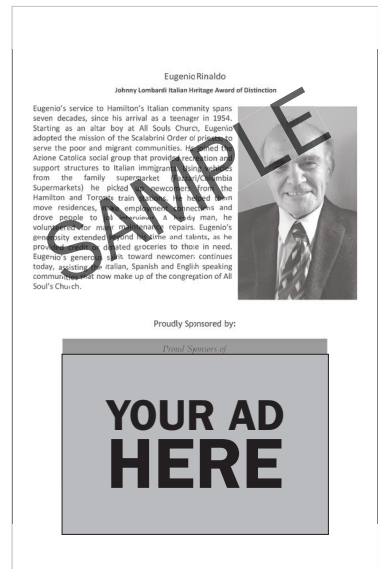
## Advertising Rates

- 1/2 Page Program Ad ..... \$350
- 1/2 Award Sponsor Ad –  
**includes two tickets** ..... \$500
- Full Page Program Ad..... \$600
- 1/2 Page Program Ad for  
Non-Profit Community Groups... \$250

1/2 Page Ad Size  
**5" w x 4" h**

Full Page Ad Size  
**5" w x 8" h**

## AWARD SPONSOR AD SAMPLE



**Supply artwork as a full colour, hires PDF file ONLY.**

Ensure that:

- Ad is the right size
- Ad is the right orientation
- Ad is a pdf
- Ad name contains your company name

### PLEASE FILL IN THE APPROPRIATE SECTIONS:

Ad Size:  1/2 Page Non-profit     1/2 Page Program     1/2 Page Award Sponsor     Full Page Program

If purchasing 1/2 Page Award Sponsor, sponsor preference \_\_\_\_\_

Company Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

Please make cheque payable to **Festitalia Corporation** and forward along with a copy of this page to:

**Pat Mostaccl - pat@festitalia.ca`**  
**530 Upper Paradise Road, Suite 777**  
**Hamilton, ON L9C 7W2**

**Please forward your program ad or artwork by May 15th, 2020** to Gasper Lipari at **glipari11@gmail.com** or contact Gasper directly at 905-741-2710 discuss any technical questions you may have.

**ADVERTISING DEADLINE: MAY 17<sup>TH</sup>, 2020**